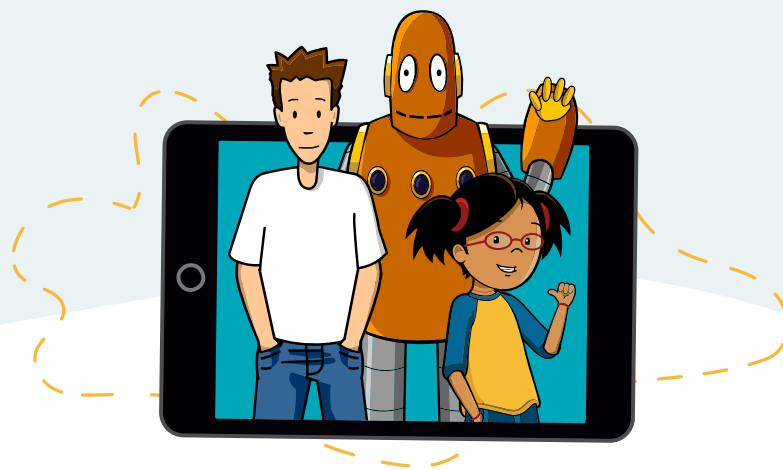


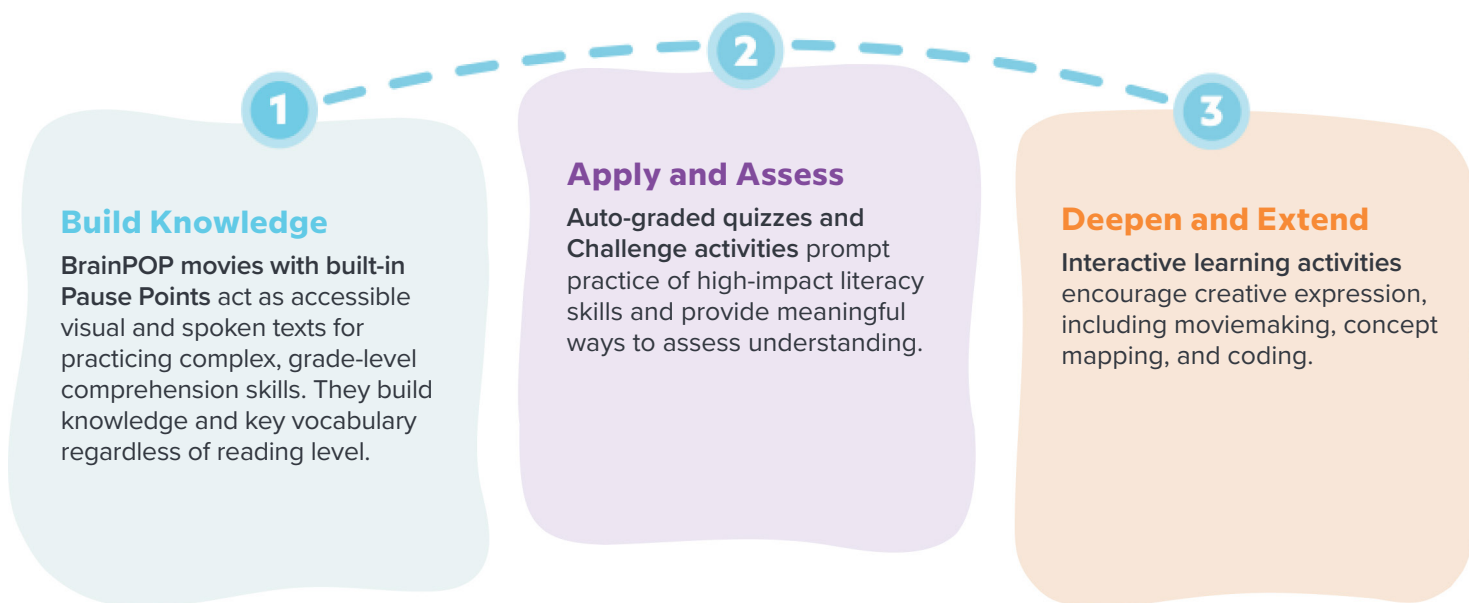
Build Literacy Skills Across the Curriculum with BrainPOP



Designed to complement your literacy program, BrainPOP supports the development of high-impact skills essential for meeting K-8 state standards across the curriculum.

BrainPOP’s knowledge-building approach to literacy makes it easily adaptable to your lessons and instructional goals in all subject areas. For example, while discovering how volcanoes form and why they explode, students are prompted to cite evidence to make predictions—an essential literacy skill.

The following framework is our recommendation for how you can effectively and easily integrate any BrainPOP topic into your existing instruction.



Research shows assigning BrainPOP to students two or more times per month **significantly impacts learning outcomes.**